

ASCLS- Missouri 2022 Leadership Meeting
Teleconference
April 9, 2022
10:00 AM – 12:00 PM

Call to Order – Candy Barker, President

Roll Call/Introductions of Board and Leadership/Roster Review

PRESENT

President – Candi Barker

Past-President/ Nomination– Chair /Awards - Steph Godfrey

Secretary/Bylaws – John Koenig

Treasurer – April Hansen

1st Yr Director/District (Columbia-Jefferson City) – Alese Thompson

Developing Professional Co-Director– Kelly Gambino and

Developing Professional Co-Director– Philip Tran

Ascending Professional -- OPEN

Executive Secretary - Mary Lou Vehige

Nominations Committee -- Brenna Ildza

PACE/Nomination Committee – Lucia Johnson

PACE/ Gov Affairs & PAC -- Renee Setina

Bylaws – Hannah Zane

Website/Technical Consultant – John Godfrey

ABSENT

President Elect/District (St Louis) – Jeanne Anderson

2nd Yr Director/Membership/ District (Springfield-Joplin) – Danyel Anderson

Leadership Development/Nominations Committee – Tim Randolph

Secretary Report – Minutes of 01/29/2022 Leadership Meeting – John Koenig
Copy of Minutes emailed to all Leadership Members.

Corrections: NONE

Motion to Accept: John Koenig Second: Brenna Ildza

Motion Passed

Treasurer's Report – April Hansen

Treasurers report and Budget was reviewed by Board and Leadership.

Budget will be approved at Annual Business Meeting

Past President Report – Steph Godfrey

- Awards to be Determined
 - Member of the Year – ASCLS-MO
 - Membership Milestone Awards
 - Keys to the Future – May 1, 2022 deadline
- Awards Ceremony at Patchwork meeting on Thursday, June 2nd
 - Need to order award plaques for 2021 and 2022
 - Renee will order all rewards (Crown Awards, <https://www.crownawards.com>) and send them to Lucia to deliver to the Awards Ceremony.
- Nominations – Slate of Candidates for Fiscal 2023
 - Brenna stated committee will be finalizing slate and will send out list shortly.

1st Year Director: Missouri Districts – Alese Thompson (Jeanne Anderson & Danyel Anderson)

- Districts Education Sessions Report – Alese, Danyel & Jeanne
 - Series of 3 FREE Webinars
 - Webinar 1
 - Patty Eschliman: How to Build Resiliency in Rapid Change
 - 58 unique registrants; 24 total attendees including speaker
 - Positive feedback from this one; speaker was in car on phone for presentation and could not advance slides on her own which made it difficult
 - Webinar 2
 - Tiffany Gill (AKA Lab Lady Gill): Myth Busters: Lab Edition
 - 43 unique registrants; 25 total attendees including speaker
 - Neutral to negative feedback from this one; speaker went over time; people were upset about length/not getting PACE

code due to misunderstanding at the time of the event (rec'd PACE code next day)

- Webinar 3
 - Mary Lou Turgeon: Lab Safety in the Era of COVID-19
 - 20 unique registrants; 14 total attendees including speaker
 - Positive feedback from this one; speaker rushed at end due to amount of material to cover
- Series of 3 FREE Webinars
 - Takeaways (solely Alese's opinion below):
 - Have framework in place to host this again; scripts, email blast messages, flyers etc = GREAT!
 - May want to use normal Zoom instead of Zoom Webinar for ease.....it was a lot of work on my end to convert the Zoom to a Webinar and essentially do things twice (once in Zoom and once again in Webinar) because of Mizzou's restrictions on when you can get Webinar license (day before event only)
 - Webinar is good for reminder emails and branding though.....
 - Webinar is good for people who refuse to mute themselves (even though we can mute them on Zoom; it's one extra step)
 - Need Medical Ethics webinar (we're working towards this currently) due to ASCP requiring it 2023
 - Needs to be free or low cost (people can find free CEUs on ARUP website and through employer)
 - The main takeaway from the surveys was that it needed to be free otherwise people wouldn't attend
 - Timing was good for most although I wonder if recorded sessions would be better for everyone rather than live sessions
 - We needed to allow those who are ASCLS members free access and those who aren't must pay a nominal amount (needs to be cheaper than what's out there, otherwise they'll go with the mainstream options)

Discussion: Should have 3 more Webinars in the Fall. Possibly use other programs, such as St Louis University, to Partner with.

Note: Only expense was the speaker gifts, since we would pay for PACE certificate anyway.

2nd Year Dir - Membership – Danyel Anderson

	ASCLS Members	ASCLS – MO Members
Jan. 2020	6,119	95
Jan. 2021	5,482	120
Jan 2022	4,949	96**

We are currently at 105. I do not know if this change can be attributed to the webinar series or the email campaign, but we have gained 9 members since January

ASCLS has seen approximately a 20% decrease in members since 2020. ASCLS – MO number seem to be holding steady

Note: I am unable to attend the Patchwork of Knowledge conference in person this year. I do not know where our booth is, but it would be nice to have it set up at the meeting.

President Report – Candi Barker –

2021-2022 GOALS – Status Update

1. Membership – maintain membership numbers, promote ascending and developing members and provide membership value – On track (Danyel – lapsed membership campaign participation, Tim’s working with Developing Directors Kelly and Philip, and his continued search for Ascending Professional Director. Districts Education sessions provide member value)
2. Task Force to review our Meeting Structure – On Track (with Districts Education Sessions Planning & John G’s virtual requirements meeting outline)
3. Build a pool of qualified candidates for ASCLS-MO Board – In process (Work on goal as nominees are identified for 2022 slate of candidates)

Region VI – Council Meeting

4. Distribution of region money - Region treasuries will be liquidated by July 31, 2022. Based on April 30 2022 state membership numbers, the Region VI money will be distributed to each Region VI state society. Money will be dispersed based on membership and then money would be redistributed from states so each state would receive an equal amount.

New Business at the ASCLS Board Meeting

Bylaws Amendment 1 – Regions (18)

Maddie Josephs

Bylaws Amendment 2 – Laboratory Educators Forum (19) Maddie Joseph

Amendment #1

Article IV-Board of Directors

B. Composition

The number of voting directors shall be sixteen (16) -- the President, President-elect, Secretary/Treasurer, Past President, and ten (10) Regional Directors elected by the House of Delegates in a manner prescribed by the Board of Directors of the Society. There shall be one (1) voting Developing Professional Director elected by the Developing Professional Forum of the Society and one (1) Ascending Professional Director.

ARTICLE IX - REGIONAL COUNCILS

A. Regional Councils There shall be at least ten (10) Regional Councils composed of constituent societies.

B. Functions The Regional Council shall function to coordinate within geographical boundaries activities, which support the principles and further the goals of the Society, and to provide for the constituent societies of a region greater access to and utilization of the resources of the Society.

C. Composition A Regional Council shall consist of officers of constituent societies as defined in regional guidelines.

Amendment #2 Add Section D to Article X – Society Forums

D. Clinical Laboratory Educators Forum

1. The Clinical Laboratory Educators Forum shall engage and facilitate the involvement and interest of Clinical Laboratory Educator members in this Society.

2. The Clinical Laboratory Educators Forum shall be governed by guidelines, which shall be approved by the Board of Directors.

ASCLS Missouri Developing Professional Directors' Report
Philip Tran and Kelly Gambino

- Student activities for Patchwork meeting in June
 - Due to the date change, there will not be student activities provided because students will be on summer break and not able to attend.
- Contact with Developing Professional membership of Missouri.
 - Leadership Committee first zoom meeting was scheduled for March 27th
 - About 6 students responded with availability for that date - 0/6 showed up
- Set up Missouri Developing Professional Community
 - Development of a survey to see why students aren't interested in being involved and what we can do better.

Committee Reports

Bylaws – Hannah Zane & John Koenig – Leadership/Board Restructuring Bylaws & SOPS

Bylaws Report> Hannah Zane

The ASCLS Bylaws Committee has approved our

Amended Bylaws/SOPs and therefore our Restructure.

I will send you a final copy of the approved Document, with an explanation of the process I followed, and what still needs to be done.

Candi, Jeannie and John K will meet to discuss timeframe to follow once the Bylaws have been approved by the membership at the annual business meeting.

ASCLS-MO Leadership Handbook.

Our Leadership Handbook will need an update. This update is pending approval of the proposed restructuring by membership.

PACE – Lucia Johnson & Renee Setina

- Approved 3 webinars for PACE: How to Build Resiliency Rapid Change (490-001-22), Myth Busters: Lab Edition (490-002-22), and Laboratory Safety in the Era of Covid-19 (490-003-22).
- First Quarter Report is due to ASCLS PACE by 4/30/2022. I will share the report with Renee.

- At the annual meeting, I hope to meet with Renee to go through the PACE approval and reporting process in person.

Tom Reddig Scholarship Fund Report – Lucia Johnson

- **Fund raising**
 - I will be selling candy bars as a fund raiser at the KC meeting June 2 & 3, 2022. I will submit the expenses but will not require reimbursement.
- **501c3 status approval**
 - I would like two volunteers to assist with 501c3 status approval. I believe this is too big a project for one person, or at least for me. I have information I can forward to these volunteers.
 - I did find a letter Tom wrote to ASCLS in 1986 requesting information about receiving 501c3 status. The response from ASCLS provided basic information about obtaining the status, and recommended local counsel be sought to complete the application.
- **Annual motions**
 - I found the motions Tom annually submitted to the Board. The motions request ASCLS-MO provide the following to the scholarship fund:
 - Give an annual donation of \$200
 - Give \$1.00 per active member based on the August membership roster
 - Give 10% of annual meeting profits if profits are ≥ \$3000 **OR** \$500 if profits are profits are ≥ \$3000 **OR** \$500 if profits are ≥ \$5000

GAC & PAC Report – Renee Setina

- Monitoring ASCLS National activities with regards to PAMA, Laboratory Workforce Initiatives and Student Loan Forgiveness
- PAC Meeting Recording Available from March 22nd - New PAC Resources and Upcoming PAC Check-In Call in ASCLS Leadership Community
- Renee has not received any communication from National.

Leadership Development – Tim Randolph

- Leadership Development Report
 - Mentoring Developing Profession Directors
 - Assisted to make a list of all MLS and MLT Program Directors in MO
 - Kelly and Philip contacted them to develop a list of lab students in MO

- Will contact lab students with info about ASCLS
- **Continue to work with Kelly and Philip**
- Leadership Development Activities Through ASCLS Mentorship Committee
 - Coordinating State Leadership Development Chairs
 - Alerting all states about national Mentorship Program
 - Encouraging states to nominate mentors and mentees
 - Determining states with Mentorship Programs
 - Develop a state level Mentorship Program
 - **Have agreed to continue service on the ASCLS Mentorship Committee**
- On call for any Leadership Development need or concern

Social Media, Website and Virtual Meetings Infrastructure Planning– John Godfrey

Facebook Page

- 369 people like
- 377 people follow
-

Facebook Webinar Ads Stats

- Myth Busters
 - 1,600 People Reached
 - 8 Event Responses
 - 23 Total Event Responses
 - 4 Likes

Facebook Webinar Ads Stats

- How To Build Resiliency
- 811 People Reached
- 9 Event Responses
- 27 Total Event Responses
- 2 Likes

Facebook Webinar Ads Stats

- Laboratory Safety
 - 1,600 People Reached
 - 8 Event Responses
 - 23 Total Event Responses
 - 1 Likes

ASCLS-MO Website Descriptive Statistics (last 30 days, as of 4-8-22)

- Total Website Requests: 61,700
- Total Website Page Views: 12,500
- Total Website Visits: 12,200

Website Visitor Locations

- | | |
|--------------------------|----------------------------|
| • United States – 44,300 | Singapore – 2,700 |
| • France – 2,300 | Germany – 2,100 |
| • United Kingdom – 1,800 | Russian Federation – 1,800 |

- China – 1,600

ASCLS-MO Online Links (friendly reminder)

- Main Website: <https://www.asclsmo.org>
- Facebook Page: <https://www.facebook.com/asclsmo/>
- Twitter Page: https://twitter.com/ascls_mo

Press Release Links

1. <https://www.pressreleasepoint.com/american-society-clinical-laboratory-science-missouri-introduces-medical-laboratory-professionals>
2. <https://etradewire.com/news/ascls-mo-presents-medical-laboratory-professionals-week>
3. <https://www.pr.com/press-release/855495>
4. <https://www.newsunseen.com/2022/02/21/american-society-for-clinical-laboratory-science-missouri-presents-medical-laboratory-professionals-week/>
5. <https://www.prlog.org/12905796-ascls-mo-presents-medical-laboratory-professionals-week.html>
6. <https://www.prfree.org/@asclsmo/american-society-for-clinical-laboratory-science-missouri-presents-medical-laboratory-professionals-week-6rmy58d3rmb4>
7. <https://onlineprnews.com/news/50018053-1645232020-asclsmo-presents-medical-laboratory-professionals-week.html/>
8. <https://www.semissourian.com/story/2935207.html>

Old Business

- 2021 Joint Annual Meeting and Conference – Gateway to Laboratory Learning – Financial Update – April & John
 - Completed reconciliation of meeting monies
 - Refunds were mailed to vendors
 - Vendors' monies exhibiting at KC meeting were mailed to committee finance chair
 - HOA-CLMA seed money refund paid (\$39)
 - Meeting loss: \$460.75
- *See April's Treasurer's Report for more details*

New Business –

- a. Joint 2022 Annual Meeting with ASCLS-KS and HOA-CLMA Patchwork of Knowledge June 2,3, 2022, Olathe, KS
- b. Proposed Budget for Fiscal 2023 – April Hansen
- c. Lab Week – any ideas for celebrations, media announcements, recognition by state or cities?
- d. Annual Membership Meeting – April 30th
- e. Upcoming Events –
 - National Meeting – Delegates – Who is planning to go?

New Business – Joint Meeting with ASCLS-KS and HOA-CLMA – CB to Update

- Meeting is February 16th @ 4:30 PM

a. New Business

- Joint 2022 Annual Meeting Planning
 - Committee: Jan Hudzicki, Jennifer Jones, Drew Jones, Ruby Brower, Candi Barker, Kelly Gambino, Philip Tran, Beckie Hetrick, Norma Battle, Hannah McKeown, Drew Jones, John Koenig, Heather Santaniello, Sarah Buckmiller, C Seymour, Megan Neill, R Haley
- Patchwork of Knowledge– June 2,3 2022 @ Olathe Health Education Center, Olathe, KS
- Hotel: Many in the area of the community college
- Meeting Format: Face to Face & Virtual, 1 education session at a time, live stream of sessions (Room for 70 attendees in education room with vendors in room 2 and adjacent hall, if needed)
- Registration: Save the date card posted and mailed, emailed, posted in Communities
- Registration Opens April 15th: **Registration on KS website with links to registration on ASCLS-MO and HOA-CLMA websites**

- Budget: Available. Member registration is \$60 in person and \$35 virtually
- Vendors: Room for 20, Exhibits open at 12 noon on Thursday, Exhibitor party on Thursday, and close on Friday by 12 noon
- Awards Ceremony: Thursday during lunch
- Program: 12 sessions over 2 days. (1 room for education and 1 for exhibits). Sessions will not be recorded
- Social: Food purchased from outside of venue, exhibitor party
- Students Activities: Student numbers very limited based on time of year
- PACE Credit & Moderators: Beckie (KS)
- AV/IT Coordinator: Moderators will handle speakers.
- Next Planning Meeting is April 25th @ 4:30 PM

b. - New Business – Fiscal 2023 Proposed Budget

- See spreadsheet for income and expense details in Treasurer’s Report

• New Business – Lab Week

- Lab Week –
 - Any ideas for celebrations?
 - Media announcements?
 - Recognition by state or cities?
- Post Missouri Governor’s Proclamation in Communities, Website and Facebook pages/groups
 - Press release for Lab Week Proclamation – Ca Kelly & Philip to post Lab Week proclamation for students

c. New Business- Meeting Planning and Upcoming Events

- Upcoming Events
 - Lab Week/ Lab Week Run: April 24-30, 2022

- Patchwork of Knowledge: June 2,3, 2022 in Olathe, KS
- National Meeting: June 26-30, 2022 in Grand Rapids, Michigan

Adjournment

Motion to Adjourn: Lucia Johnson

Seconded: Renee Setina

Meeting adjourned at 12:30

Next Meeting: Missouri Annual Meeting via Zoom: April 30th at 10:00 AM